



HOPE



Union of Arab Chambers and Hope
MCF Cordially Invite You To

Sociality Conference

Sustainable Corporate Social Responsibility in the Arab World at the Dawn of SDG 2030 Implementation

February 24, 2022; 9:00 am to 4:00 pm

Union of Arab Chambers Headquarters,
Beirut

Virtual Link

<https://sociality.clingroup.net/>

(A QSI- Powered Platform)



Conference Agenda

Introduction & Opening Session

9:30 am - 9:45 am | Dr. Nadia Cheaib, Founder & Chairwoman ClinGroup & President Hope MCF. "The How's And Why's of Sustainable Social Responsibility: Completing the NGO And Corporate Cycle"

9:45 am - 10:00 am | Dr. Khaled Hanafi, Secretary General of Union of Arab Chambers. "Sustainable Corporate Social Responsibility: The Arab Chambers Perspective"

10:00 am - 10:15 am | HE Dr. Hayfa Abu Ghazaleh, Assistant Secretary General, LAS. Conference Opening Speech

10:15 am - 10:30 am | Dr. Tajedine Hamad, President World Association of NGOs. "Supporting Sustainable SR In Developing Countries"

10:30 am - 11:00 am | Coffee Break

Session 1: Standards And Quality Assurance In Corporate Responsibility Implementation

11:00 am - 11:15 am | Attorney Ali Berro, UNCAC Anti-corruption & Senior Policy Analyst. "Legal Perspective Of Corporate Social Responsibility"

11:15 am - 11:30 am | Mr Georges Abi Rached, CEO, AB Certification. "The ISO 26000 Implications of SR"

11:30 am - 11:45 am | Mr Richard Collins, Interim Chief Executive, RICS. "Standardizing CSR And Measuring Impact"

11:45 am - 12:00 am | Mr Hassan Mustafa, Chairman & CEO at CSR Arabia. "The Organiser Eye"

12:00 am - 12:15 pm | Dr. Abdel Maoula Chaar, Director of the CRED, ESA Business School. "The Business Academia Perspective"

12:15 pm - 12:30 pm | Dr. Sarah Gazzar, Economic Adviser, Union Of Arab Chambers. "Social Entrepreneurship : A New Vision Of CSR"

12:30 pm - 1:30 pm | Lunch Break

Session 2: Supporting SR Across the Arab World

1:30 pm - 1:45 pm | M/P Tarek Nabulsi, Director Of Development And Social Policies Department, LAS. "The League Of Arab States Regional Mechanism For Supporting SR"

1:45 pm - 2:00 pm | Dr. Amer Kharboutly, Director General, Damascus Chamber Of Commerce. "Syrian Chamber of Commerce Experience In Supporting SR"

2:00 pm - 2:15 pm | Dr. Mohamad AlJabouri, Secretary General, Federation Of Iraqi Chambers Of Commerce. "The Federation Of Iraqi Chambers In Support of SR"

Session 3: Selected Role Models of Successful SR in the Arab World

2:15 pm - 2:30 pm | Dr. Sherin Helmy, Chief Executive Officer Pharco Corporation. "The Pharco SR Journey & CSR Advocacy"

2:30 pm - 3:15 pm | Dr. Moez ElShohdi, Founder & President, Food Banking Regional Network. "The FBRN : A Model To End Hunger, Fight Poverty, Save The Environment & Help Achieve The SDGs For A Globally Better Future"

Session 4: Closing

3:15 pm - 3:30 pm | Conference Closing Remarks

3:30 pm - 4:00 pm | Sociality And BINGO Launching